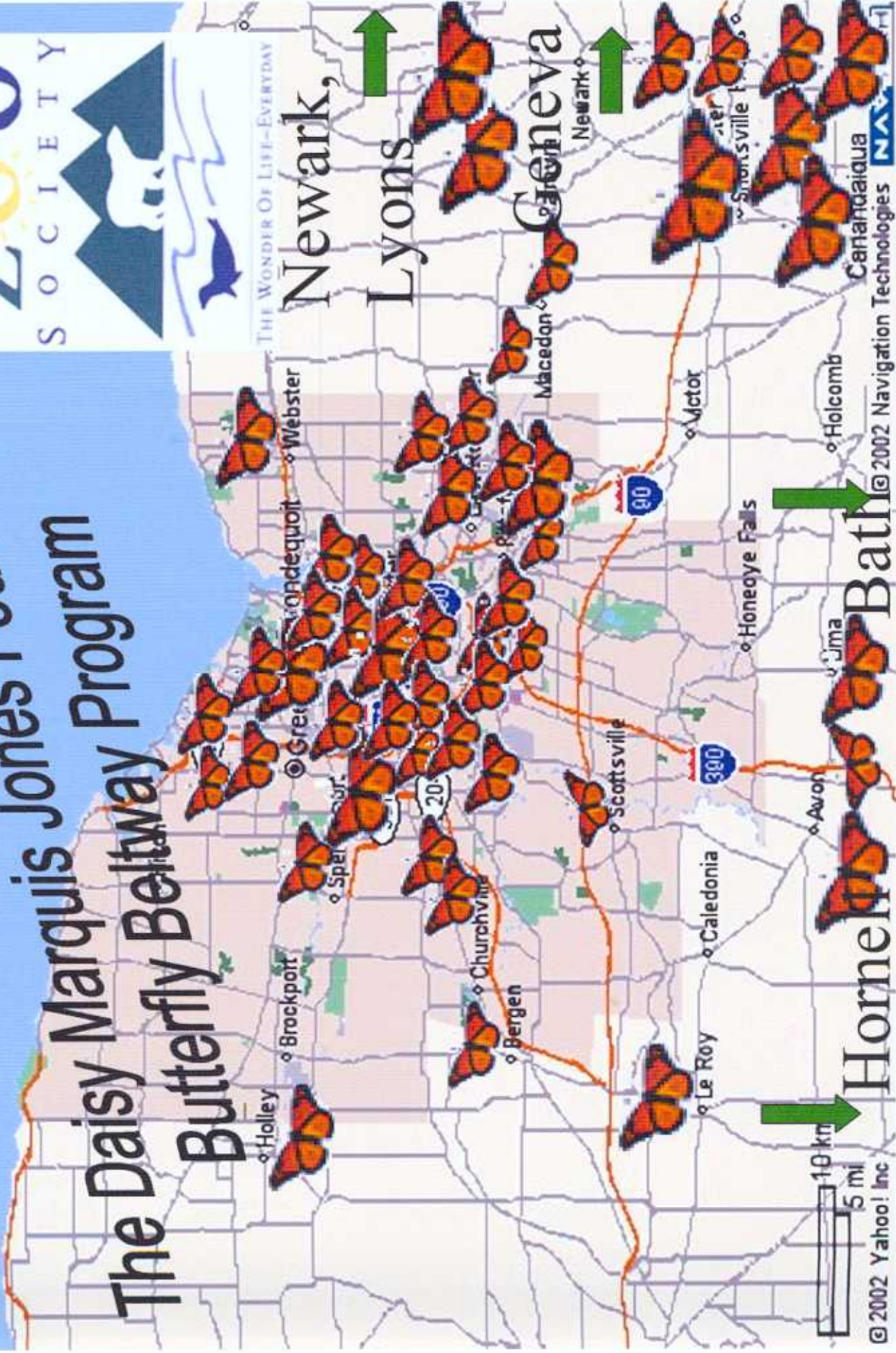


2006 The Daisy Marquis Jones Foundation Butterfly Beltway Program

SENECA PARK
ZOO
SOCIETY



THE WONDER OF LIFE—EVERYDAY



A Butterfly Beltway



This organization is a participating member of the Seneca Park Zoo Butterfly Beltway, a program designed to elevate community awareness of butterfly habitats in the Monroe County area.

The Seneca Park Zoo Society would like to thank the Daisy Marquis Jones Foundation for its generous support of this community project.



October 4th, 2006

Brian Becker
22 Emily Court
Bergen, NY 14416

Ryan Loysen
Conservation Education Coordinator
Coordinator of Butterfly Beltway Program
585-295-7394

Dear Brian,

Thank you so much for participating in the Butterfly Garden Challenge in 2005. This program is part of the Daisy Marquis Jones Foundation Butterfly Beltway Program. We appreciate all your hard work in creating a habitat for butterflies. As you probably know, butterflies are an incredibly important animal in "the web of life" because they carry pollen from plant to plant. In the process, they help plants reproduce. That's a pretty important job if you ask us!

We wanted to give you an update on the Beltway. Your garden is now one of 51 gardens in the Rochester area that is providing all of the necessities of life for butterflies (and other garden-loving creatures). Your garden has been providing food, shelter, water, air and space for some time now. The butterflies surely thank you!

I have enclosed a certificate, a map of the current Butterfly Beltway, and also a sign that recognizes your garden as part of our Butterfly Beltway. Please continue to spread the word to all your family and friends to plant a garden for the butterflies!

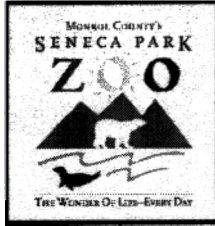
Thank you so much!

A handwritten signature in black ink, appearing to read "Ryan", is positioned above the printed name.

Ryan

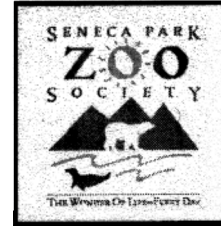
Butterfly Times

July 2006



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Philanthropic organization continues support of Zoo conservation project

This year, the Daisy Marquis Jones Foundation (DMJF), www.dmjf.org, will continue their support of one of Seneca Park Zoo's most popular, well-known conservation projects. The Butterfly Beltway Project is in its 5th year and has grown from 5 sites in 2002, to 40 sites in 2006. It is a program designed to elevate community awareness of butterfly habitats in western New York. Quality butterfly habitat is not as common today as it was historically. Development has encroached upon meadows and fields, a butterfly's preferred habitat, and has reduced the availability of quality open space.

The main goal of the project is to create a pathway of gardens that are attractive to butterflies, and important for their survival. The Butterfly Beltway program visits many children's organizations and senior citizens' facilities to plant gardens that butterflies can use in all stages of their life cycle. Female butterflies lay their eggs on some of the plants while caterpillars feast on the leaves of these plants. Other plants provide nutritious nectar for adult butterflies to drink. This sweet "gift" is in exchange for the service that the butterflies (plus birds and bees) provide to the plants...pollination. Pollination is the process by which pollen grains are transported from plant to plant, and by which fertilization occurs.

Families and organizations not considered children's facilities or senior living centers can help expand the beltway by entering the Butterfly Garden Challenge. Check out our "Butterfly and Plants website list" included in this issue on how to enter the contest.

Butterfly Beltway adds 11 new sites

The Daisy Marquis Jones Foundation Butterfly Beltway has grown again this year. Please welcome our newest sites.

- 30 Generations Child and Elder Care, Rochester
- 31 BOCES I-Northside School, Fairport
- 32 Village Green Nursing Home, LeRoy
- 33 Edgerton Child Care Services, Rochester
- 34 Latta Road Nursing Home, Greece
- 35 Community Lutheran Ministries, Rochester
- 36 Partners in Community Development- East Court Apartments, Rochester
- 37 Lochland School, Geneva
- 38 Chili Public Library, Chili
- 39 Wayne County Nursing Home, Lyons
- 40 DDSO Geneva Adult Day Health, Geneva

Daisy Marquis Jones Foundation Butterfly Beltway Program 2nd-5th year Participants

5th Year Participants

- St. Ann's Home, Rochester
- St. John's Home, Rochester
- The Friendly Home, Pittsford
- Valley Manor, Rochester
- The Jewish Home of Rochester, Rochester

4th Year Participants

- 6 Ashton Place, Clifton Springs
- 7 Rochester School for the Deaf, Rochester
- 8 Hillside Children's Center, Rochester
- 9 Brentland Woods, Henrietta
- 10 Cerebral Palsy Center of Rochester, Rochester

3rd Year Participants

- 11 Crestwood Children's Center, Rochester
- 12 Heather Heights of Pittsford, Pittsford
- 13 Edna Tina Wilson Living Center, Greece
- 14 FF Thompson Hospital Continuing Care, Canandaigua
- 15 Monroe Community Hospital, Rochester
- 16 Geneva Adult Day Health Care, Geneva
- 17 Steuben County Health Care Center, Bath
- 18 Greece Public Library, Greece
- 19 McAuley Manor, Hornell
- 20 Rochester Museum and Science Center Preschool, Rochester
- 21 BOCES I-Creekside School, Fairport

2nd Year Participants

- 22 Happiness House, Geneva (2 years)
- 23 Seneca Lake Terrace, Geneva (2 years)
- 24 BOCES II- Terry Taylor School, Spencerport (2 years)
- 25 Wesley Gardens, Rochester (2 years)
- 26 Riveredge Manor, Rochester (2 years)
- 27 Highlands of Pittsford-Laurelwood, Pittsford (2 years)
- 28 Seabury Woods, Rochester (2 years)
- 29 DeMay Living Center, Newark (2 years)