

\$2.50

Fall
2005

ZOONOOZ

a quarterly publication of the Seneca Park Zoo Society

Discover Inside...



Eye on the Animals

What's New?
Emus!



6
ZooBoo:
The Merry-
Not-Scary Event



12
Great Member Benefit

The King
of the
Theater



Monroe County Launches Community Funding Initiative

Bucks for the Baby

Story on page

2

Cover photograph of elephants: Ron Sauter



A Baby Shower of Pachyderm Proportions

Monroe County launches community-wide funding initiative.

2

Bucks for the Baby

Monroe County Executive Maggie Brooks has brought the community together to build a new exhibit to house your Zoo's current elephants, Genny C. and Lilac while also providing a home for the new baby elephant.

We are cautiously optimistic about the birth of the elephant calf in March, 2006; therefore, we are preparing for the future of the species by building an elephant barn and yard that will open in 2006.

As part of this effort, County Executive Brooks announced the **Bucks for the Baby Campaign** on August 4th.



This community-wide effort is your opportunity to be a part of this worthy project!

Through a wide variety of community initiatives, the Bucks for the Baby Campaign will accomplish the goals of raising funds for the elephant barn and yard expansion and generating community pride and support for important educational initiatives at Monroe County's Seneca Park Zoo.

We need your help! Please consider donating your Bucks for the Baby! You can donate online at www.BucksForTheBaby.org or you can deposit your contribution in specially marked receptacles throughout the Zoo.

A Community-Driven Initiative

Over the past ten years, the Zoo has polled the community in formal research studies to understand what our community wants in its Zoo. Not surprisingly, the research findings suggest that visitors share our great love of animals. In all instances, we have been directed to construct new exhibits that immerse the animals in larger, more natural habitats.

The elephant exhibit is destined to become a source of great enjoyment and civic pride for the people of our community for generations to come.


Realizing the Dream After a Quarter-Century

The elephant yard expansion brings to reality a dream our community has envisioned for more than 25 years: Provide a world-class habitat for our beloved African elephants – Lilac, Genny C. and her new calf. As a Species Survival Program breeding site for these awe-inspiring creatures, the Seneca Park Zoo is dedicated to increasing the size and diversity of the African elephant population in North America and around the world.



**Rochester
Coca-Cola Bottling**
is a proud
supporter of the
Seneca Park Zoo.

*Proud of our color reproduction.
Proud to support the Seneca Park Zoo.*



Winner of Gannett's Optimum Quality Award: 1998, 1999, 2000, 2002.
American East Print Quality Contest Best of Show: 1999, 2002.
International Color Quality Club: 1998-2000, 2000-2002, 2002-2004.

Democrat & Chronicle
democratandchronicle.com

There are three ways to show your support for the Bucks for the Baby Campaign!

- 1.** CHARGE online at www.bucksforthebaby.org
- 2.** PLACE your contribution in one of the Bucks for the Baby donation boxes on Zoo grounds
- 3.** MAIL this form with your financial gift to:
Bucks for the Baby, Seneca Park Zoo Society
2222 St. Paul Street, Rochester, NY 14621-1097



Donation Amount \$ _____

Check or Charge (circle): MC VISA AMEX DISC

Card # _____

Expiration Date _____

VIN # _____ (3 digit code on the back of your card)

Signature _____

The next time you visit your Zoo, be sure to stop and say hello to Rosie, Sally, and Lucy.

These female spider monkeys recently arrived at our Zoo from the Great Plains Zoo in South Dakota. All three females are over 30 years old and will keep Spiderman, our male resident spider monkey happy.

As an American Zoo and Aquarium Association (AZA) accredited facility, it is expected that Zoos across the nation provide homes for animals that may otherwise live in solitude. Spider monkeys usually live to be as old as 27 years old in the wild. Typically animals live longer in Zoos than they do in the wild due to the lack of habitat threats and the great care they receive.

We look forward to providing exceptional care for these animals and we invite you to stop by to help us welcome them to Rochester.

Book and Beast

**Wednesdays ~
October 5
through April 5**



Back for the fourth year in a row, it's story time at Seneca Park Zoo! After hearing a story, you will meet an animal from our education collection.

Where: ZOT Zone (new building)

Time: 11:00 a.m. If more than 50 people attend, a second session will be held at 11:30 a.m.

Reservations: Not Required.

Admission: Program is FREE with regular paid Zoo admission. All ages welcome!

October 5, 12, 19, 26
November 2, 9, 16, 23, 30
December 7, 14, 21, 28
January 4, 11, 18, 25

February 1, 3, 15, 22
March 1, 8, 15, 22, 29
and April 5

Autumn Focus ~

Activities and Plans

A message from the
Zoo Society
Executive Director

Rachel August



It was a scorcher! Never have I seen the membership, animals and staff so grateful for our water features, drinking fountains and slushies!

Events and activities filled our summer – I hope you and your family participated in a few of them.

Jungle Jog included over 600 runners of all ages from 5-83! Teddy Bear clinic provided healthy checkups for all beloved stuffed bears, and the XFCU golf tourney (the 1st Annual) gave some of us an excuse to get out of the office to raise more money for the Zoo! Thanks to so many of you for making these unique activities successful so the Zoo can continue to thrive.

As I have said before, everyone agrees the Primate or **"old Zoo" building is far from ideal** for any of our animal collection. However, 60% of our precious creatures are housed in or around that 1930's structure. Until we have significant dollars to relocate them in newer, more naturalistic habitats, everyone strives to provide an environment that is clean, enriched and safe. I hope you have seen the **newly renovated orangutan exhibit**. To complete the new exhibit, an artist who specializes in painting landscapes will be here during September to transform the green brick wall into a Bornean Jungle. We hope to have the funds to paint the whole east side of the building to include our lemur, spider monkey and gibbon exhibits.

The fundraising campaign, Bucks for the Baby, is in full force raising money for the baby elephant exhibit. (Please refer to our Zoo Director's article to further understand the importance of this exhibit and the necessity to breed New York State's only African elephants.) One of the fun marketing efforts for the campaign is cut out **cardboard trunks attached to the light poles** here on Zoo grounds. Everyday generous families add to the strategically placed donation boxes under the trunks. Although we need donors who have significant funds to contribute, every donation counts and they do add up. The goal for the Bucks for the Baby campaign is \$250,000. Thank you, Chase-Pitkin Home & Garden, for being the first sponsor, and to the members of our exceptionally creative committee – chaired by the charismatic, Gabe Dalmath – for all their enthusiasm and interest.

The visiting North American Black Bears are staying here until ZooBoo and our monthly event calendars continue to be filled with instructive opportunities. So, as our attention turns to academics, please remember this Zoo is an ever changing environment for learning.

Thanks for your continuing passion and support!

Rachel August

Xerox Federal Credit Union

VISITING ANIMAL

'05

We Bearly Knew You

November Will Mark the Farewell to Our Distinguished Guests

Our visiting American black bears are preparing to head back to their homes after spending the summer here at the Zoo. Iroquois and Apache were indeed a hit! We thank Xerox Federal Credit Union for their incredible support of this marvelous program and exhibit!

Tens of thousands of visitors were able to enjoy American black bears while learning more about an animal that resides in New York State through this program. Two paws up to Creative Edge Marketing, Democrat and Chronicle and Monroe County for providing creative services, advertising support, and animal management/exhibit renovation support, respectively for this year's campaign.

We can hardly "bear" to say goodbye to our wonderful guest black bears, but we look forward to welcoming some new visitors next summer. Stay tuned for details.

Presented by:



Democrat and Chronicle



www.paetec.com

Proud to support the
Seneca Park Zoo 



eye on the animals



By: David Hamilton, General Curator

So Much to See. So Little Time.

What a wonderful summer we had! It seems to have passed in the blink of an eye. Life moves so quickly for all of us. Even the animals seem to wonder where the time goes. Let's take a fast look at what's happening with some of our animals.

Triplets Enjoy Growth Spurt

Our new tiger cubs aren't so little any more. They are extremely active and are romping around the exhibit like you'd expect a trio of toddlers to do. Be sure to check out their playful antics as they tussle with and stalk one another. Their doting mom, Kira, will have much to teach her little ones this fall and winter. Yes, even cubs need plenty of schooling to become happy, healthy adults.

Comings and Goings

"Spiderman" has some new roommates. We now have three female spider monkeys. They came to us from the Great Plains Zoo in South Dakota. They can be seen in the Main Building with the other primates. The group is quite vocal. There is no truth to the rumor that they are considering a musical career, however.

Our American alligators are going back to Florida for the winter. One of the female gators was quite a handful for the zookeepers. It's safe to say that she commands their full attention whenever they pay her a visit. Look for a return visit from the gators again next summer.

Two emus will be making their home in the exhibit next to sea lions until they move to their eventual home with their Australian compatriots, the wallabies. For a while at least, we'll have our zoo's shortest flightless birds (the african penguins) next to our tallest flightless birds (the emus).



Cobi, the serval in our stage show, has moved to the Capron Park Zoo in Massachusetts. He is to be exhibited with an older female there. Expect a new addition to the show next year.

American black bears Apache and Iroquois, this year's visiting animals, were quite a hit this summer! Visitors enjoyed watching them splash in the pool and play with sticks. They will return to their home Zoo in November.

Dashed Expectations

Our female otter, Darla, played a cruel trick on us this past year. She was denning up and behaving as if she was going to have pups. It was the right time of year. There had been some breeding. Everything looked perfect. We gave her everything she needed: a quiet, secure spot, lots of bedding, privacy, and time. Even with all of our hoping and theorizing, nothing came of it this year. I'm hoping she's realized she has a safe spot to raise a family.

Making a Big-time Commitment to Our Elephants

A message
from the Zoo Director

Larry Sorel



W

e we have enjoyed a great summer with our attendance moving at a pace steadily ahead of last year's. That tells us we have succeeded in making the Zoo Rochester's "can't miss" destination of the summer. We want to make sure that this healthy attendance rate continues throughout the remainder of this year.

There are so many reasons for return visits to the Zoo. New animals, new exhibits, improved exhibits and, oh yes, Zoo babies! The tiger cub triplets are growing fast and they're out frolicking in their exhibit more often – three more reasons to make return visits to the Zoo. Be sure to keep coming back to watch their progress and help us chart their growth.

We are also making great progress on the future elephant exhibit. As an accredited institution, our Zoo has made a commitment to the African elephant species that includes breeding as recommended by the American Zoo and Aquarium Association (AZA). AZA accredited zoos are staffed with qualified animal experts. The goal of responsible elephant management is to provide elephants with the best in quality care through the latest developments in management, nutrition, preventative health care, enrichment, training, and research.

AZA has found that accredited zoos with elephants help people connect emotionally and **encourage individuals to become involved in elephant conservation.** AZA accredited zoos give North American residents an opportunity to see these magnificent animals with their own eyes – something the people of this continent might not ever get a chance to do otherwise. As people learn about elephants, they discover their actions can make a difference in elephant conservation.

Soon, you will learn from our private partner, the Seneca Park Zoo Society, about ways that **you can make a significant contribution** to a capital campaign to benefit the elephants and other animals in our care at your Zoo. And for this, I thank you in advance!

By the way, if you have not seen the many changes our staff has worked so hard to complete, you must visit your Zoo to check it out for yourself. I applaud their efforts, and I hope you will too. Remember, we are open 364 days every year for your visiting pleasure. Be sure to bring your friends and family members with you and share the Wonder of Life Every Day Experience!





Oct 3 & 4 Kindergarten Class



Animals in Disguise

Early autumn is a beautiful time of year at the Zoo, especially with the magnificent fall foliage in Seneca Park and the nearby Genesee River valley gorge. And just as the trees change with the seasons, many animals adapt as the world around them changes. Learn how blending in with their environment helps animals to elude predators and survive in their ever-changing surroundings. This fun-filled 90-minute program for kindergarteners ages 4 to 6 includes a craft, animal visit, and a tasty snack.

Time: 9:30 – 11:00 a.m. (Monday, Oct. 3) or 1:00 – 2:30 p.m. (Tuesday, Oct. 4)

Admission: Members \$18; Non-members \$22

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Oct 4 & 7 Zoo Discovery Class



Animals in Motion

Explore the amazing world of animal movement. We will fly, hop and swing around as we learn how animals get from one place to another. Kids ages 3 to 4 will enjoy songs, activities, a snack and a close-up visit with one of our education animals.

Time: 10:15 or 11:30 a.m.

Admission: Members \$12; Non-members \$18

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Presented by:

Oct 5 A Family Fun Night Event



Radical Reptiles

Examine the differences between reptiles and amphibians. Find out why the similarities are less than skin-deep! This family fun night, for kids ages 3 and up, includes dinner, an animal presentation, and a craft.

Time: 6:00 – 8:00 p.m.

Admission: Members \$6.25; Non-members \$8.75

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Presented by:

Oct 15

Genesee Trail Day

Interpreters from Ganondagan State Historical Site will join Seneca Park Zoo docents to celebrate this year's Genesee Trail Day, which is themed, "We Are Keepers of the Animals." Field guides from the Ganondagan site, located in Victor, NY, will demonstrate how the Seneca people are respectful of animals even when hunting. The Senecas hunt not for sport but to feed and clothe their families. Seneca Park Zoo Society's docents will share special insights and answer questions about Seneca culture and clan animals. The docents will also showcase examples of the Zoo's conservation efforts within our community.

Time: 10:00 a.m. – 4:00 p.m.

Location: Kodak ECO-Center

Admission: Free with paid zoo admission

Reservations: Not Required

Book & Beast
Every Wednesday
October 5 – April 5
(refer to page 3 for full event information)

Oct 18 & 21 Zoo Discovery Class



Little Ducks Hide and Seek

Kids love "hide and seek" because it's an adventurous, yet safe game filled with excitement. For animals, however, hide and seek is serious business. In fact, it's a matter of survival. Animals must constantly hide from predators and seek food to merely survive. Sign up your 2-year-olds (with a caregiver) for this Zoo Discovery class, which will teach kids some fascinating lessons about animal survival. Songs, activities, a snack, and a close-up visit with one of our education animals are included in this program.

Time: 10:15 or 11:30 a.m.

Admission: Members \$12; Non-members \$18

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Presented by:



ZooBoo!

Oct. 22-23, 29-30
10:00 a.m. – 4:00 p.m.

Save the date for ZooBoo, Seneca Park Zoo Society's 4th annual daytime Halloween event.

Looking for a safe place for the kids to trick-or-treat during the day? Here's a suggestion that will thrill you and the kids: Bring your little "trick-or-treaters" to ZooBoo. This Halloween-themed fundraising event will feature "merry-not-scary" live entertainment, 10 Trick-or-Treat Stations, great games, creative crafts, and amazing animal presentations! And, FREE Tim Hortons coffee and hot chocolate for all!

New this year! Come see the Beary Best BearCrows made by local Girl and Boy Scouts!

Admission: Members – Free admission to the Zoo
10 Trick-or-Treat Stations are \$6 per participant*

Non-members – pay regular admission to the Zoo
10 Trick-or-Treat Stations are \$8 per participant*

*Trick-or-Treat Station Fee includes: Free reflective Trick-or-Treat bag and four (4) FREE 25-cent tickets per participant to use towards games and crafts.

Complete all 10 Trick-or-Treat Stations and get a FREE gift!

Reservations: No reservations are required for this event. Please call (585) 336-7200 or visit www.senecaparkzoo.org for more information.

All proceeds from ZooBoo benefit Seneca Park Zoo Society's conservation and education programs at your Zoo.

Sponsored by: and



S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Nov 7 & 8 Kindergarten Class

What's for Dinner?

Kids often wonder what the Zoo animals' favorite foods are. Most youngsters wrinkle their noses when we tell them that some of our animals love cat food and hard-boiled eggs for lunch. Treat your child to this wholesome, 90-minute program that explores what we serve to keep the Zoo animals strong and healthy. This educational program for children ages 4 to 6, which includes a craft, animal visit and a delicious snack, is sure to feed your child's imagination and appetite for learning.



Time: 9:30 – 11:00 a.m. (Monday, Nov. 7) or 1:00 – 2:30 p.m. (Tuesday, Nov. 8)

Admission: Members \$18; Non-members \$22

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Nov 8 & 11 Zoo Discovery Class



Genesee Trailblazers

Eagles, owls, and more!

Discover some of the fascinating animals that are native to our area. Kids ages 3 to 4 will enjoy songs, activities, a snack, and a close-up visit with one of our education animals.

Time: 10:15 or 11:30 a.m.

Admission: Members \$12; Non-members \$18

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Presented by: **Higher Standards**

Nov 12 Family Overnight at the Zoo



Bunk with the Beastzzzzz

Join us for "Bunk with the Beasts," a dream-come-true overnight getaway for families this fall.

Bunk with the Beasts is an evening full of games, activities, and an amazing animal presentation. Overnight guests will stay in the Rocky Coasts Gallery (one large room) at your Zoo. This unique family event includes a pizza dinner and drinks, a nighttime tour, and a late-night snack. The following morning we will rise at 7:00 a.m., have a light breakfast, and take a morning tour from 8:00-9:00 a.m. to see what happens in the Zoo before the gates open.

Important Notes:

- Children must be at least age 5 or older to participate and be accompanied by an adult.
- Bring whatever gear you need to spend the night (sleeping bag, air mattress, pajamas, toothbrush, etc.).
- This program is held rain or shine.
- A minimum of 25 total participants is required to hold this program. No refunds unless the program is cancelled.

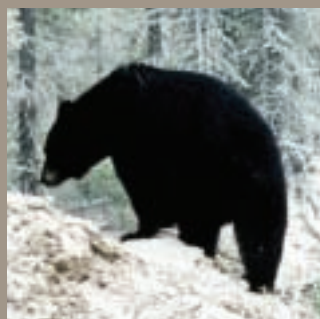
Time: 5:30 p.m. – 9:00 a.m. (the next morning)

Admission: \$20/Members ages 5-18; \$15/Members ages 18 and older; \$30/Non-members ages 5-18 and \$25/Non-members ages 18 and older.

Reservations: Pre-registration is required! Call (585) 336-7214 or visit www.senecaparkzoo.org to make reservations.

Nov 16 A Family Fun Night Event

Home for the Holidays



Ever wonder where animals make their home and find food in the cold winter months? Learn how some animals native to our region adapt as the snow falls, temperatures begin to plummet, and the food supply becomes less plentiful. This Family Fun Night event offers a revealing look at how resourceful animals are in harsh living conditions. For kids ages 3 and up and includes dinner, an animal presentation, and a craft.

Time: 6:00 – 8:00 p.m.

Admission: Members \$6.25; Non-members \$8.75

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Presented by: **FAMILY FIRST**
HUMANAS ZABRIT UNIAN

Nov 17



Parents' Night Out!

You want a relaxing dinner, a glass of wine, and maybe a movie. The kids want excitement and goodies. Suggestion: Leave the kids (ages 5 and up) with our staff members for a few hours of fun while you go out and enjoy some well-deserved peace and quiet.

The kids will have a riot!

Activities for the kids include a craft, animal visitor, games, a snack, and an age-appropriate movie.

Time: 5:30 – 8:00 p.m.

Admission: Members \$15 for the first child, \$10 each additional child

Non-members \$25 for the first child, \$20 each additional child

Reservations: Pre-registration is required! Call (585) 336-7214 or visit www.senecaparkzoo.org to make reservations.

Seneca Park Zoo provides discount pricing on educational classes when you register for multiple programs at once. To find out more, contact us at (585) 336-7213!





December

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Dec 5 & 6 Kindergarten Class

Nocturnal Adventures

While you and your kids are fast asleep, some of the Zoo animals are just beginning their "day." The Zoo's nocturnal animals such as leopards and wolves become most active at nightfall, roaming about their habitat and moving through their evening rituals.

Kids ages 4 to 6 will learn about these "creatures of the night" in this eye-opening, 90-minute program, which includes a craft, animal visit, and a delicious snack.

Times: 9:30 – 11:00 a.m. (Monday, Dec. 5)
1:00 – 2:30 p.m. (Tuesday, Dec. 6)

Admission: Members \$18;
Non-members \$22

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Dec 10



Parents' Day Out!

Drop your kids off at the Zoo for the day, and take care of some of your holiday shopping or enjoy a little relaxation at home. We're sure you can figure out something fun to do with your peace and quiet.

This fun-filled program for children ages 5 to 12 includes a craft-making activity, animal visitor, games, a delicious treat, and an age-appropriate movie. It's difficult to say who will have more fun – you or your kids!!

Time: 9:00 a.m. – 4:00 p.m.

Admission: Members \$25/child
Non-members \$35/child

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Dec 10, 11, 17, 18

Breakfast with Santa

Now, that we've bid farewell to summer and the beauty of Fall is upon us, you know that the holidays are fast approaching.

December will be here soon, which means we will be welcoming Santa back for his annual visit to the Zoo. In fact, Santa has already agreed to join us for four different

breakfast buffets. And we know he has quite an appetite for delicious foods, storytelling, and gift giving!

Join Santa for a Big buffet breakfast in the beautifully decorated Rocky Coasts Gallery. Check out the winter wonderland and watch to see if the sea lions and polar bears swim past. Have a family photo taken with Santa and receive a special gift!

Times: 8:30 and 9:45 a.m.

Admission: FREE admission to the Zoo for members and non-members after breakfast

Breakfast Fee: Members \$10/adult, \$6/child ages 3-12. Children 2 and younger are FREE!

Non-members \$12/adult, \$8/child ages 3-12. Children 2 and younger are FREE!

Reservations: Pre-registration is required! Call (585) 336-7200 to make reservations. Contact us soon as seating is limited.



Book & Beast

Every Wednesday
October 5 – April 5

(refer to page 3 for full event information)

Dec 13 & 16 Zoo Discovery Class



Little Ducks Animal Homes

From the tiniest insect to the biggest tiger, they all like to have a safe place to relax. Join us as we discover how your home and our animals' home are a lot alike! Two-year-olds will enjoy songs, activities, a snack, and a close up visit with one of our education animals.

Times: 10:15 or 11:30 a.m.

Admission: Members \$12;
Non-members \$18

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Presented by:



Dec 14 A Family Fun Night Event



Tons of Tails

Did you know that animals with tails can use them for many different purposes? Depending on the species, a tail may serve as a way to maintain balance, communicate with other animals, and even keep certain predators and pests away. Join us as we share tales and insights about how and why some of our Zoo animals use their tails. This program is for children ages 3 and up and includes dinner, an animal visit, and a craft-making activity.

Time: 6:00 – 8:00 p.m.

Admission: Members \$6.25;
Non-members \$8.75

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Presented by:





VOLUNTEER!

Donate Your Time & Talent

Summer may be over but the fun at the Zoo is not! We would love to have you participate and join us in our fundraising efforts. ZooBoo, our Halloween event, and Breakfast with Santa are two of the most popular events. Some of the volunteer opportunities are decorating the zoo, setup, merchandise and raffle sales, games and craft booths, face-painting, costumed characters, parking lot attendants, scavenger hunt stations, registration, food distribution, clean up, and more.

Call (585) 336-7217 to find out more about becoming a volunteer. You can also print the volunteer application from the website www.senecaparkzoo.org, under the index of "Join/Support" and mail it to Jan Preston, Volunteer Coordinator, Seneca Park Zoo Society, 2222 St. Paul Street, Rochester, NY 14621-1097.

WANTED: DOCENTS



"I hope that the things I share with people gives them a greater appreciation for wildlife and what we are doing here at the Zoo."

— Lynn Harris, Docent for nearly 25 years

Have you ever wondered who the green-shirted people are that seem to know so much about the animals and programs at your Zoo? They are volunteer educators (docents) and we need you to join their ranks. As the Zoo continues to grow and our program offerings continue to expand, we need additional docents.

To learn more, please attend one of two information meetings, **October 15** or **November 12**. Both meetings begin at 9 a.m. in the Animal Health and Education Complex Conference Center.

After the information session, applications will be taken and reviewed. Interviews will be scheduled to select the next class of docents. Classes would be held on Saturdays from 9:00 a.m. – 4:00 p.m. on the following dates January 7, 14, 21, and 28; February 4 and 11. Attendance at all classes is mandatory. Must be 21 years old or older to participate in this program.

Jan 9 & 10 Kindergarten Class

ARCTIC ANIMALS



Believe it or not some animals like the cold weather. Come join us and learn more about what helps these animals survive in the extreme weather of the arctic. This fun-filled, 90-minute program for children ages 4 to 6 includes a craft, animal visit, and a tasty treat.

Time: 9:30 – 11:00 a.m. (Monday, Jan. 9) or 1:00 – 2:30 p.m. (Tuesday, Jan. 10)

Admission: Members \$18; Non-members \$22

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Jan 10 & 13 Zoo Discovery Class



Shake, Rattle, & Roll

We're not bluffing. This is the best class on animal communications around.

Learn what animals may do to deliver the message. This Zoo Discovery class is for children ages 3 to 4 and includes songs, activities, a snack and a close up visit with one of our education animals.

Time: 10:15 or 11:30 a.m.

Admission: Members \$12; Non-members \$18

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Presented by: Higher Standards

Jan 18 A Family Fun Night Event



Book & Beast

Every Wednesday
October 5 – April 5

(refer to page 3 for full event information)

Attend our class on animal families, as we look at the ways different types of animals and their families live. This Family Fun Night event is for children ages 3 and up and includes dinner, an animal presentation, and a craft.

Time: 6:00 – 8:00 p.m.

Admission: Members \$6.25; Non-members \$8.75

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Presented by: FAMIL FIRST

Jan 24 & 27 Zoo Discovery Class

Little Ducks Night and Day

What are the animals doing while you're sleeping?



Find out in this exciting class.

This Zoo Discovery class for two-year-olds includes songs, activities, a snack, and a close up visit with one of our education animals.

Time: 10:15 or 11:30 a.m.

Admission: Members \$12; Non-members \$18

Reservations: Pre-registration is required! Call (585) 336-7213 or visit www.senecaparkzoo.org to make reservations.

Presented by: Higher Standards

Snow What?

Winter Birthdays are Cool at Seneca Park Zoo!



During the months of December, January and February, we offer a special Winter Wonderland themed birthday party for all ages.

This party features animals whose adaptations allow them to live and grow in cold, snowy climates.

Learn what these animals have that make them the coolest! The party-goers will also make a craft and enjoy a visit from three of our education animals.

Birthday parties at the Zoo are not just for little kids, we also offer two themes for children ages 9 to 12. **Ferocious Feast** – you and your friends will learn what a carnivore, herbivore or omnivore might eat and enjoy a tour of the diet kitchen. **Endangered Species** – learn about endangered animals and the threats to their populations, take part in a craft activity and tour the animals that are part of the species survival plan. Both themes include a visit from the three education animals.

All parties come with food, fun, crafts and a live animal experience. The birthday child also receives a T-shirt to remember their “cool” birthday party.

Visit our website at www.senecaparkzoo.org under “Just For Kids” for more information about all party options. To find out available party dates and to book your party call (585) 336-7213. Be sure to ask about your member discount!

i wonder...

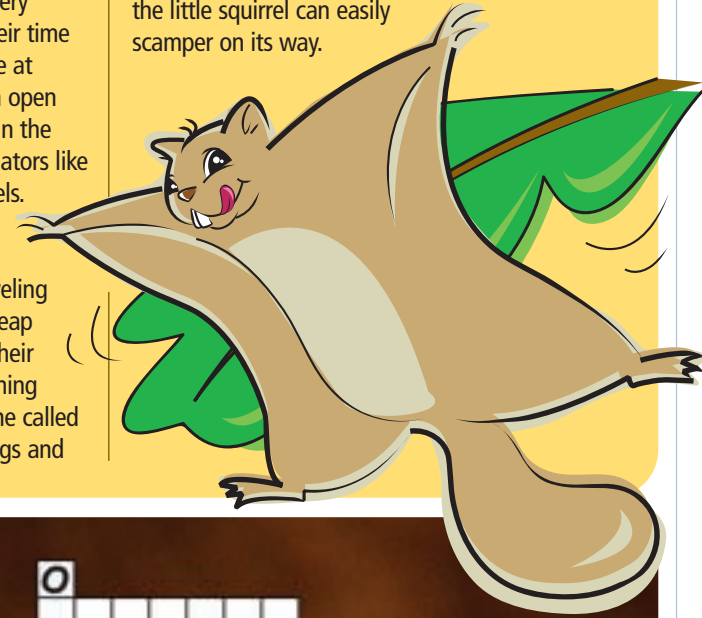
Do Flying Squirrels Really Fly?

by Lynn Harris, Docent

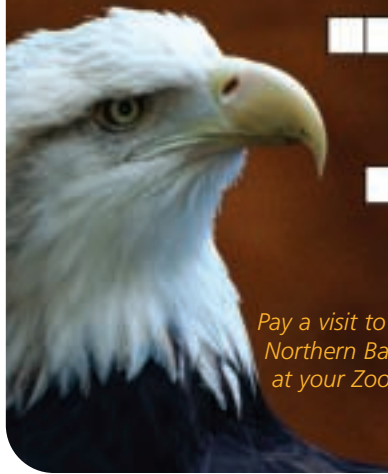
Everyone is familiar with the gray squirrels that boldly run through our yards almost every day. Less well known are their smaller cousins, the flying squirrels, which are nocturnal and very secretive. These animals spend most of their time in trees rather than on the ground and are at home in thickly forested areas rather than open urban settings. Large eyes help them see in the dark, especially when trying to avoid predators like Great Horned owls, foxes, lynx, and weasels.

The few hours just after sunset and about an hour before sunrise are the most active times for flying squirrels. When traveling from one tree or branch to another, they leap towards their destination, spreading out their limbs. But they actually glide, not fly, reaching distances up to 150 feet. A furry membrane called the patagium unites the front and back legs and

acts like a sail, enabling the squirrel to glide to its destination. The tail acts like a stabilizer and rudder, helping the squirrel to steer and land. It hits the tree trunk or branch with a gentle “thunk”, gripping it with all four feet. The elastic and retractable patagium is then tucked alongside the body so the little squirrel can easily scamper on its way.



Use your “eagle eye” to find where each bird belongs in this crossword puzzle.

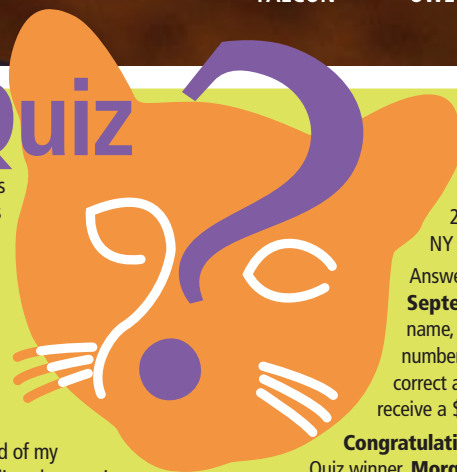


Pay a visit to the Northern Bald Eagles at your Zoo!

- | | | |
|-------------|-------------|---------|
| ARCTIC TERN | FLAMINGO | PELICAN |
| BLUE JAY | HAWK | RAVEN |
| CARDINAL | HERON | SEAGULL |
| CROW | KOOKABURRA | SPARROW |
| EAGLE | MOCKINGBIRD | VULTURE |
| EMU | OSTRICH | WREN |
| FALCON | OWL | |

Critter Quiz

I am the best-known small cat of the Americas largely because of my beautiful coat. My fur is marked with irregular-shaped dark spots and blotches that tend to run in parallel chains along the sides of my body. The backs of my rounded ears are black with a central yellow spot. I have a long tail that is either ringed or marked with dark bars on its upper surface. My eyesight is about six times better than a human's. I live in every country south of the United States except Chile. At the northern end of my range, only two significant populations are believed to persist in the southeastern corner of Texas. **Who am I?**



Send your answer to: Critter Quiz c/o SPZS, 2222 St. Paul Street Rochester, NY 14621-1097

Answers must be postmarked by **September 30, 2005**. Include your name, address, and daytime phone number. We will draw from all the correct answers. One lucky winner will receive a \$10 ZooShop gift certificate.

Congratulations to our Summer Critter Quiz winner, **Morgan Murphy** of Rochester, who correctly guessed the green or common Iguana.

Winter Break Camp

February 20-24
Grades Kindergarten – 3rd



Remember last winter when you were looking for safe, enjoyable activities to keep the kids happy during the winter break?

The Zoo offers a Winter Break Camp, much like our summer camp program. Who needs to escape to the tropics when we have plenty of hot ideas for the kids right here at the Zoo?

It's fun, educational, and a lot more affordable than an exotic vacation. Check out all the camp has to offer.

One Day Workshops

(You can sign up for one day, a couple of days or the full week)

Monday: **Getting Ready for Winter** – How do animals get ready for winter? Find the answer to this and other questions in this class about what animals do to get ready for the cold weather.

Tuesday: **Caring for Critters** – A lot of responsibility goes into caring for critters.

Wednesday: **Land, Air, Water** – Discover the different habitats of our zoo population – both in the wild and in captivity.

Thursday: **Animal Senses** – Find out the way animals use their senses to survive.

Friday: **Circle of Life** – Each plant and animal plays an important role in our world.

Use the form below to sign up your kids for one-day workshops, a couple of days, or for the week-long camp. Call (585) 336-7200 for more information, or visit us online at www.senecaparkzoo.org for further details.

Session Times:

Half-day Session: 9:00 a.m. – 12 noon or

Full-day Session: 9:00 a.m. – 4:00 p.m.

Session Fees:

Each half-day session: Members \$25 / Non-members \$30

Each full-day session: Members \$40 / Non-members \$45

Full Week of half-day sessions: Members \$90 / Non-members \$110

Full week of full-day sessions: Members \$160 / Non-members \$180

Wish List

To donate any of these items, email jpreston@senecazoo.org or call (585) 336-7217.

We gratefully accept items that have been "lightly used" and are in good working condition. New items are preferred. We ask that donated tools be commercial quality.

Thank you for your generosity!

- 10' x 12' storage shed and 8' x 8' storage shed
- 6' metal/aluminum ladder
- Any tools: power drills, electric drills, socket sets, hacksaws, hammers, hand tools, etc.
- Art supplies: non-toxic paint, brushes, canvases, poster boards, large picture frames (good condition), easels, smocks, pencils for sketching, construction paper, crayons, glue sticks, and molding clay
- Boat bumpers, buoys, and rounded anchors
- Carpet sweeper
- CDs with children's songs on them (e.g., birthday songs, etc.)
- Chain saw(s)
- Children's books about animals
- DVD player
- Flashlights
- Food extracts (banana, vanilla, orange, etc.)
- G & PG-rated videos and DVDs about animals
- Gardening tools and garden hoses
- Heavy-duty chain, any length (rust-free)
- Heavy metal stone rakes
- Heavy-duty push brooms
- Hedge clippers – electric
- Horse trailer
- Hunting lures
- Ice machine – restaurant type
- Lawn mower
- Leaf blower (gas or electric)
- Metal-halide light ballasts (175, 250, or 400 watt)
- MIG welder
- New Rubbermaid garbage cans
- Plastic chain
- Plastic milk crates
- Portable boom-box-style CD players
- Small pressure washer (gas or electric)
- Snow blower
- Storage totes / shelves (vinyl)
- Thermographic camera
- Unopened Pupperoni, Pounce, and other dog or cat treats
- Weed wacker
- Wheelchairs
- Wide-mouthed shovels

Event & Winter Break Camp Registration You may also register online with a credit card at: www.senecaparkzoo.org

Mail this completed form with your payment and a self-addressed stamped envelope to: Education Dept., Seneca Park Zoo Society, 2222 St. Paul Street, Rochester, NY 14621-1097

PARTICIPANT NAME _____ DATE OF BIRTH _____

ALLERGIES _____ EMERGENCY PHONE NUMBER _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

PARENT / GUARDIAN NAME _____

I'm a Member I'm not a Member

MEMBERSHIP NUMBER _____

DAYTIME PHONE _____ EVENING PHONE _____

EMAIL ADDRESS _____

Event:	\$
Event:	\$
Camp Session: <input type="checkbox"/> 1/2 Day <input type="checkbox"/> Full Day	\$
Camp Session: <input type="checkbox"/> 1/2 Day <input type="checkbox"/> Full Day	\$
Full Week of Camp Sessions: <input type="checkbox"/> 1/2 Day <input type="checkbox"/> Full Day	\$
TOTAL	

METHOD OF PAYMENT

Check (payable to Seneca Park Zoo Society)

Credit Card: MasterCard VISA Discover AMEX

CREDIT CARD NUMBER _____ EXPIRATION DATE _____

CUSTOMER SIGNATURE _____

NOTE: Minimum of 5 registrants per class. Zoo reserves the right to cancel classes due to insufficient registration or weather emergency.

Membership Has Its Benefits

15%
OFF

MEMBERS-ONLY DISCOUNT!

Get 15% Off on ZooShop Items – Every Day!

Zoo Members now receive a daily 15% discount at the ZooShop. Take advantage of this increased discount and support important Seneca Park Zoo Society programs.

As a Seneca Park Zoo Member, you enjoy all kinds of great perks, including:

- Free admission to the Seneca Park Zoo 364 days a year (closed the first Saturday in June for Zoobilation, our gala fundraiser). **We're open year-round!**
- Free or discounted admission to more than 150 other participating zoos and aquariums across the nation.
- Free *ZooNooz*, our new-and-improved quarterly magazine.
- Discounts on education classes, camps, and birthday parties at the Zoo.
- Enjoy early access to your Zoo from May 1 through September 30. **ONLY** members may enter our Zoo at 9:00 a.m. – one hour before we open to the public. Get a head start on the crowds!
- 15% discount at the ZooShop.
- Four 10% discount coupons for the Eagle's Landing Café at your Zoo.
- Our Zoo members are eligible to join Xerox Federal Credit Union.
- Discounts at area business partners.
- **Last but not least!** Your Seneca Park Zoo membership helps support the many fabulous education and conservation programs at your Zoo!

Just a reminder to show your picture ID with your membership card at the Seneca Park Zoo and when you take advantage of reciprocal benefits at other zoos and aquariums across the nation and in Canada. Our goal is to avoid unauthorized use of your card and protect membership benefits for all of our members.

New membership gift bag – Available for only \$10 each when you purchase a Zoo membership. *Makes a great gift.*



The new 2005 member-exclusive T-shirts are now available at the Member Booth. You'll get two **FREE** shirts at the Household Plus, Penguin Circle, or Special Friend level – a \$30 value. (Members at any level can purchase shirts for \$15 each.)

RENEW ONLINE

We're a conservation organization and want to encourage you to save paper and postage by renewing your Zoo membership online at www.senecaparkzoo.org

It's easy! Click on Join/Renew Membership in the upper left-hand corner of our website's Home Page. *Thank you for your support of the Zoo!*

Planning a Party Why Not Party With the Animals?



Looking for someplace different to host your next office or family holiday party, team-building or sales training session? Why not hold your event at Monroe County's Seneca Park Zoo? Either the Rocky Coasts Gallery or our new Conference Center in the Animal Health and Education Complex is sure to meet your needs.

Special offer: When you book your holiday party by October 21, 2005 and mention ZooNooz, you will receive **15% off** your room rental fee!

For more information, please visit our website at www.senecaparkzoo.org or call (585) 295-7390.

A Disney Classic Comes to the Local Stage



You and your kids loved the movie. Now you can experience the power and drama of Disney's *The Lion King* in a special live stage performance at Rochester's Auditorium Theatre this Spring.

Join Zoo staff on April 2, 2006 at 6:30 p.m. to relive the experience with your family. Discounted tickets can be purchased (\$60 per person) by calling (585) 336-7200. Since these are such great seats, tickets are available while supplies last. Please check our website at www.senecaparkzoo.org for more information.

Don't just Shop, ZooShop for the Holidays

Join us for a **special weekend of evening shopping** for members only December 2 & 3 from 5:00-8:00 p.m. You are sure to find **unique gifts** for everyone on your list. Whether you need to purchase a gift certificate, a plush animal, or a toy, we have something for everyone. Don't miss this special opportunity to enjoy a **one-time discount of 20%** (Remember to take advantage of your 15% member discount every other day!). Give someone a gift from the ZooShop and they'll thank you all year.

E ZooShop – Watch for gift shop items online soon.

Cuddly Creatures Enjoy Special Comforts Teddy Bear Clinic

Excellus Blue Cross Blue Shield presented our 3rd annual Teddy Bear Clinic at the Zoo. Lots of children showed up with their teddy bears for a quick repair and some tender loving care! Thanks to Excellus, **real doctors examined each patient.** A few even required surgery by the Build-A-Bear folks. Each plush animal received a clean bill of health and walked away with a fresh, new outlook on life.

Congratulations to 18-month-old Clair Donahue of Rochester. She was entered in our Build-A-Bear Raffle at this year's Teddy Bear Clinic and won "Buddy" the Black Bear.



Presented by:



A Runaway Success M&T Bank Jungle Jog

M&T Bank Jungle Jog was a hot one this year! **Jeffery Beck** once again was the top overall finisher with a **time of 15:32** and **Kristen Coon** was top female finisher with a **time of 18:20!** In the Seneca Park Mile, Aaron Courtney (14 years old) was the top overall male finisher with a time of 6:02 and Meredith Hart (11 years old) was the first female finisher with a time of 7:16. And everyone was a winner in the 100-yard Fun Run for little tikes! **Congratulations to all!**

We are grateful to our sponsor M&T Bank and our co-sponsor, Woods Oviatt Gilman LLP for their continued generosity in supporting Jungle Jog and to Don McNelly, Race Chair, Greg Brooks, Race Director and LuAnn Weinstein, Registration Coordinator for their tireless efforts in leading Jungle Jog 2005.



2005 Jungle Jog winners Kristen Coon & Jeffery Beck



SPZ Seneca Park Zoo SCRAPBOOK



Remembering Events in the Recent Past

Swing for the Zoo Golf Tournament

The **first annual** Swing for the Zoo golf tournament was held at Shadow Lake in Penfield on July 19th. The tournament, hosted by Xerox Federal Credit Union, was a great success and **raised \$12,000** in support of your Zoo. Zoo Society Board of Trustees member **John Nuccitelli's team** walked away with the first place prize; however everyone who participated in this tremendous event went home a winner.

Thanks to Xerox Federal Credit Union for their hard work and dedication to the Zoo! Watch for details about next years event and don't miss your chance to get in the swing of things.



Mondays Were Made For Members

More than **5,000 members** took advantage of **Member Mondays** in late July and early August. Sponsored by Citizens Bank, this new daytime event was a fantastic member benefit. As they strolled through the Zoo, member children took time out to win prizes at **carnival games** like Fish Pond and Plinko. They also made delightful crafts like animal masks and coffee filter flowers. A giant tiger bounce from FunServices and climbing wall from RockVentures added excitement. **Thanks to our generous sponsor** and 250 dedicated volunteers in fluorescent green t-shirts, Member Mondays was **simply marvelous.**

Sponsored by:



Evan Scheuemann gets closer to earn his prize!

West is proud to be a supporter
of the Seneca Park Zoo.



© 2005 West, a Thomson business

HARMONY KINGDOM

Harmony Kingdom adores wildlife and wholeheartedly supports the wonderful work of the Seneca Park Zoo.

www.HarmonyBall.com

Thank you for making our
community a better place to live.

Citizens Bank is proud to support the
Seneca Park Zoo.



Member FDIC

Fearless Computing

Proudly supporting the
Seneca Park Zoo as webmaster

- Individual mentoring on computer use
- Website design for small businesses and non-profits

www.fearlesscompute.com
dow@fearlesscompute.com



Butterfly Conservation Produces New Life

28 Sites and Growing!

The Butterfly Beltway Project just finished its fourth year of conserving butterflies and their habitat in western New York. The project started out with five sites and is now almost topping thirty locations around the region.

The project involves visits in late spring to senior-living facilities and special needs children's facilities to plant butterfly-attractive gardens. At the end of the summer, we revisit each site and release Monarch butterflies that will attempt to migrate to Mexico and become the breeding stock for next summer's butterflies.

Each butterfly is **outfitted with a numbered ID** sticker and then scientists from Monarch Watch try to determine how many butterflies complete the journey south. Depending on the numbers of successful travelers, we can determine the overall health of the environment and the quality of the habitat between here and Mexico. If butterfly populations are healthy, it's a good indication that the rest of nature is doing all right, too!

Daisy Marquis Jones Foundation (DMJF) has shown their overwhelming financial support by recently renewing their sponsorship of this project for the third year. The Foundation wants to continue bringing smiles to the faces of the participants while supporting the butterflies. The project gives everyone an opportunity to take part in an important conservation project.

Thanks to all of those who entered the Butterfly Garden Challenge, too! It is with your help that The Butterfly Beltway continues to expand and provide the necessities of life for such a beautiful creature. Brian and Taylor Becker of Bergen were the winners of this year's garden planting contest. Every entry was absolutely gorgeous, and the butterflies certainly thank all of you from the bottoms of their hearts!



BOARD OF TRUSTEES

2005

Mr. William Strassburg
President

James McElheny, Esq.
Vice President

Mr. Michael Hurley
Treasurer

Ms. Donna Fielding
Secretary

Ms. Jackie Aab
Mr. Frank Allkofer*
Mr. Martin Birmingham
Ms. Karla Boyce
Ms. Bridgette Burch White
Ms. Linda Buttrill
Mr. P. Hamilton Clark, III
Ralph J. Code, III Esq.**
Robert Croog, Esq.
Mr. Roy Dornfeld

Mr. Christopher Greenlee*
Mr. John Henderson
Ms. Nancy Marrer
Mr. Don McNelly**
Mr. John Nuccitelli
Mary O'Connell, Esq.
Mr. Lowrie Piercy**
Ms. Penny Pratt
Mr. David Riedman
Mr. Steven Sauer

Mr. Anton Schutz
Mr. James Scott
Mr. Larry Sorel*
Mr. Gary Squires
Mr. Robert Stiles**
Mr. Mike Waters
Ms. Christine Withers
Mr. Wayne Zyra*

To learn more about serving on the Zoo's Board of Trustees, please call (585) 336-7206.

*Ex Officio

**Trustee Emeritus

ANNUAL CORPORATE MEMBERS

The Zoo offers opportunities for companies to sponsor an animal exhibit for a year, an event (ZooBoo, Breakfast with Santa, etc.), an Education program, or a promotional day at the Zoo. For more information on the Corporate Membership program, please contact John Taddeo, Manager of Corporate and Foundation Relations, at (585) 336-7215. The following companies are Corporate Members of the Zoo as of June 29, 2005.



Elephant Level \$50,000 or more

Coombs Marketing
Democrat and Chronicle*
Saatchi & Saatchi Business*
Wegmans Food Markets and
Chase-Pitkin Home & Garden*
Xerox Federal Credit Union



Polar Bear Level \$10,000 to \$49,999

Adam Communications
Bob Spatola's Party Rental
Citizens Bank
Constellation Brands, Inc.
Creative Edge Marketing
Harmony Ball Company
Mendon Capital Advisors Corp.



Eagle Level \$5,000 to \$9,999

Bank of America
Brochures Unlimited
Canfield & Tack Printing
EastView Mall
Enviro-Tech., Inc.
Excellus Blue Cross Blue Shield
Genencor International, Inc.
Infinity Broadcasting
JPMorgan Chase
M&T Bank
Monro Muffler Brake & Service
Petsmart
Rochester Research Group
Thomson West
Tops Friendly Markets
Toshiba Business Solutions, New York
Xerox Corporation



Tiger Level \$2,500 to \$4,999

Amalfi's Supermarket
Boylan, Brown, Code, Vigdor & Wilson, LLP
C.P. Ward, Inc.
CIBER
Cosmopolitan Productions
Eastman Kodak Company
Entercom
Fearless Computing
Family First Federal Credit Union
Fibertech Networks
Genencor International, Inc.
George Barnett Photography
Manning Squires Hennig Co.
Oppenheimer Funds
PAETEC Communications, Inc.
Palmer Food Services
PricewaterhouseCoopers LLP
Rochester Coca-Cola Bottling*
Simply Crepes

Stantec
Tim Hortons
Urtz's Evergreens
USA Payroll
Woods Oviatt Gilman LLP
WRMM 101.3



Lemur Level \$1,000 to \$2,499

Bruegger's Bagels
Butler/Till Media Services, Inc.
Comtex Papers
The Dolomite Group
EFP Group
First Niagara Bank
Frontier
Gallina Development Corp.
Gander Mtn.
Harris Interactive
High Falls Brewing Company
Hill Publishing
Keystone Builders Supply/Div. of Allied
Building Products
Kraft Foods
Lori's Natural Foods Center, Inc.
Maggie Moo's Ice Cream & Treatery*
Mitchell Pierson Jr., Inc. Realtors
MJM Incentives, Inc.
Nationwide Precision Products Corporation
Nu-kote International, Inc.
Parlec, Inc.
Paychex
Phoenix Graphics, Inc.
Printing Methods, Inc.
Rochester Binding and Finishing, Inc.
Rochester Gas & Electric Corporation
Ry-Gan Printing, Inc.
Summit Federal Credit Union
Turkey Bird Studio
xpedx



Otter Level \$500 to \$999

104 WDKX
Arch Chemicals, Inc.
Caldwell Manufacturing
City Newspaper
Clear Channel Radio
Cooley Group, Inc.
Digitech Publishing, Inc.
FREETIME Magazine
Genesee Valley Parent Magazine
Greater Rochester Visitors Association
Houston Productions, Inc.
K & H Precision Products, Inc.
The Nichols Team, Inc.
Performance Technologies, Inc.
The Pickering Pub of Canandaigua
The Reef Shoppe
Robert Mondavi Corporation
Tasteful Connections, Inc.
Willow Specialties
Zweigles

ZooCrew UPDATES

Staff Promotes the Zoo's International Appeal

Shaunta' Collier-Santos and Jean Jump recently boarded the Fast Ferry for a Travel and Tourism conference in Toronto to familiarize the Canadian tourism industry and media with the attractions and tourism opportunities available in Rochester and the Finger Lakes Region.

Nearly 100 members of the Greater Rochester Visitors Association and 50 Finger Lakes Tourism Alliance members set up information booths both in the Canadian Ferry terminal and on The CAT. Over 200 tour operators, media and companies from the Toronto area attended the event. This opportunity to showcase what Seneca Park Zoo has to offer helped strengthen our relationship with the local and Canadian tourism partners.

Visting Toronto Soon?

Remember to take advantage of your Seneca Park Zoo membership – the Toronto Zoo offers 50% off admission to Seneca Park Zoo members.* For a list of nearly 150 zoos and aquariums that participate in reciprocal agreements with Seneca Park Zoo, please visit www.senecaparkzoo.org.

* Subject to change, please check with Toronto Zoo before traveling.

Bold denotes Corporate Members that have supported the Zoo with cash donations.

* Indicates Corporate Members that have supported the Zoo with cash and in-kind donations.





ZooParent Adoptions

make fabulous gifts. The ZooParent will receive the following benefits:

- ZooParent certificate
- Animal fact sheet
- Their name on the ZooParent Board at your Zoo
- An invitation to the ZooParent party

ZooParent adoptions start at \$30 and the funds from this program provide enrichment items for the animals in our care.

ZooParent Gift Ideas

Adopt a baby tiger, and receive a free miniature (3") plush animal for display in your home or office. These lovable little "creatures" also make a great gift for birthdays, anniversaries, holidays, baby and wedding showers, or as a tribute in memory or in honor of a loved one. Gift bags with a larger plush animal are also available for just \$10 more.



For more information call (585) 336-7212, email us at members@senecazoo.org (please enter "ZooParent" in the subject field), or visit the Zoo's Member Booth or ZooShop.

ZooParent Adoption Form

For assistance please call (585) 336-7212 or email us at members@senecazoo.org

Mail this completed form with your payment to:
ZooParent Program, Seneca Park Zoo Society,
2222 St. Paul Street, Rochester, NY 14621-1097

ANIMAL ADOPTED

ZOO PARENT'S NAME

STREET ADDRESS

CITY / STATE / ZIP

TELEPHONE

EMAIL ADDRESS

GIFT-GIVER'S NAME

STREET ADDRESS

CITY / STATE / ZIP

TELEPHONE

EMAIL ADDRESS

Send materials to: ZooParent Gift-Giver

Do not send any materials. Keep entire donation for the animals.

Special Adoption Packages

- Tiger – with free 3" plush animal (\$30)..... \$
- Larger plush animal and gift bag add \$10
(includes shipping & handling)..... \$

Adopt-A-Spot

- Leopard Adopt-A-Spot Certificate (\$10)..... \$

Adopt-A-Sloth & Adopt-An-Acre

- Sloth Certificate & CES Adopt-An-Acre (\$30)..... \$

ZooParent (any Seneca Park Zoo Animal)

- Certificate, photo & fact sheet (\$30 to \$99)..... \$
- Above plus \$5 gift certificate (\$100 to \$249)..... \$
- Above plus framed 8" x 10" photo (\$250 to \$499) \$
- Above plus t-shirt (\$500 or more)..... \$
- Plush animal – Add \$9 (includes shipping & handling).. \$
- TOTAL \$**

Method of Payment

- Check (payable to Seneca Park Zoo Society)
- Credit Card: MasterCard VISA Discover AMEX

CREDIT CARD NUMBER

EXPIRATION DATE

CUSTOMER SIGNATURE

062PZNF

Memorial & Honor Gifts

By giving to the Seneca Park Zoo Society in memory or in honor of loved ones, family members, friends or pets, many generous donors have found a way to express their caring spirit, while helping ensure the success of our zoo. Thank you to the following friends who made contributions from May 12 to August 23, 2005.

In Memory of:

Frank H. Bryant
and E. Jane Bryant

- Susan Woodhouse

Kay Dee Duerr

- The Family of
Kay Dee Duerr

In Honor of:

Donna Fairchild

- Anonymous

Thank you to
our friends at

CINEMARK
IMAX
THEATRE

Sponsor of the

The BugZoo

SENECA PARK ZOO SOCIETY

2222 St. Paul Street • Rochester, New York 14621-1097 • www.senecaparkzoo.org

Nonprofit Org.
U.S. Postage
PAID
Rochester, NY
Permit No. 42



Editor: Shaunta Collier-Santos

Contributing Writers:

Sharon Bonder, Amy Carnahan,
Lisa Griffith, Lynn Harris, Joanne
Holler, Jean Jump, Ryan Loysen,
Karen Panosian, Jan Preston,
Ruth Rosenberg, Katherine Steen,
John Taddeo, and Dr. Jeff Wyatt

Contributing Photographers:

Don Baird, Stu Chester, Tina Fess,
Jim Grapenstetter, Ron Sauter,
John Taddeo, and Dr. Alfredo Torres

www.senecaparkzoo.org

General Information: (585) 336-7200

Birthday Parties, Tours, Classes, Groups,
Wegmans ZooMobile:
(585) 336-7213

Corporate Membership: (585) 336-7215

Membership and ZooParent
Program: (585) 336-7212

Special Events: (585) 336-7202

Volunteer Opportunities: (585) 336-7217

The Seneca Park Zoo is owned and operated by Monroe County. The Seneca Park Zoo Society is a not-for-profit organization that has, since 1957, provided education, fund raising, special events, and public relations support to Monroe County's Seneca Park Zoo in Rochester, New York.

The Seneca Park Zoo is accredited by the distinguished American Zoo and Aquarium Association.

Copy Editing, Layout, Design and Illustration by:
Coombs Marketing

Printing by:
Printing Methods, Inc.

ZooNooZ is printed on recycled paper. When you're finished with your copy, please share it with a friend.